

Case Study: Coldharbour Mill Trust

Client Info

NEED:

- 5 Year Education Vision
- Timetables Action Plan
- Marketing Plan
- Partnership and Community Plan
- Funding Options
- Action Plan Implementation

PROCESS:

We...

1. Worked closely with the client to identify the need.
2. Looked at current provision and analysed potential.
3. Researched the following: funding options, community groups, schools within the locality and beyond, routes to marketing, educational potential, community engagement methods.
4. Worked with the client as part of the team to implement the actions including working on recruitment, community engagement and outreach, engaging working groups, designing educational programmes and interpretation around the mill.

OUR SUPPORT:

- education potential analysis
- strategic planning
- marketing planning
- programme design – community and educational settings
- direct marketing
- education officer recruitment

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